



## MBSC

**Case Center** Dr. Aseel's latest case study, "Saudi Nation Branding and Football significant Stars," has gained attention since its release. It explores football's role as both a sport and cultural phenomenon, highlighting how emerging stars and Saudi clubs are reshaping the competitive landscape.

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Events

# **MBSC Healthcare Club**

Innovation in Leadership and Healthcare transformation, a discussion led by our students for our students with Awad Al-Omari (Chief Medical Officer at Dr. Suliman Al Habib Medical Group) as the main keynote speaker. Our EMBA students, Manal Alnemry and Mohammed Hassan Almohammadi were leading the discussion.

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## Events

## **MBSC** at Oxford

An inspiring visit for 55 MBSC students to Oxford University, filled with new experiences and impactful lectures led by Dr. Yasser Bhati. During their stay, the students visited Orial College, Brasenose College and Said Business School, all located within the realm of Oxford University, our students very much enjoyed their time in completing the "Strategy Through Scenario Planning" course.

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### **MBSC Day at The Garage** August 1st 2024 was MBSC Day at The

Events

### Garage, a great initiative led by Faisal Gabil, to introduce MBSC entrepreneurs to a

leading hub for start-ups that helps businesses develop during their start-up phase. During this event our EMBA alumnus Abdulrhman Almohammedi was recognized with an award for his initiative in connecting the two entities.

Highlights



Alumni Entrepreneurs' Hub. **Discover More** 

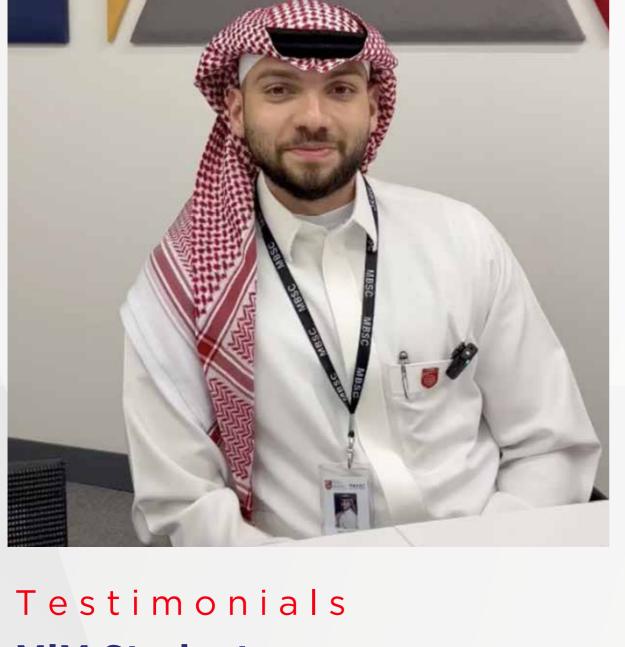


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Leadership Program offered by



**MiM Students** 

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